



**LONDON CITY AIRPORT
RESEARCH AMONG
NEWHAM RESIDENTS**

JANUARY 2015

OBJECTIVES & METHODOLOGY

OBJECTIVES

London City Airport commissioned research to understand the views of Newham residents towards the airport. The research was commissioned specifically within the context of the airport's plans to expand and modernise.

Specifically the research sought to:

- Understand the attitudes of local residents towards plans to expand London City Airport;

METHODOLOGY

ComRes conducted a representative telephone survey of 1000 Newham residents.

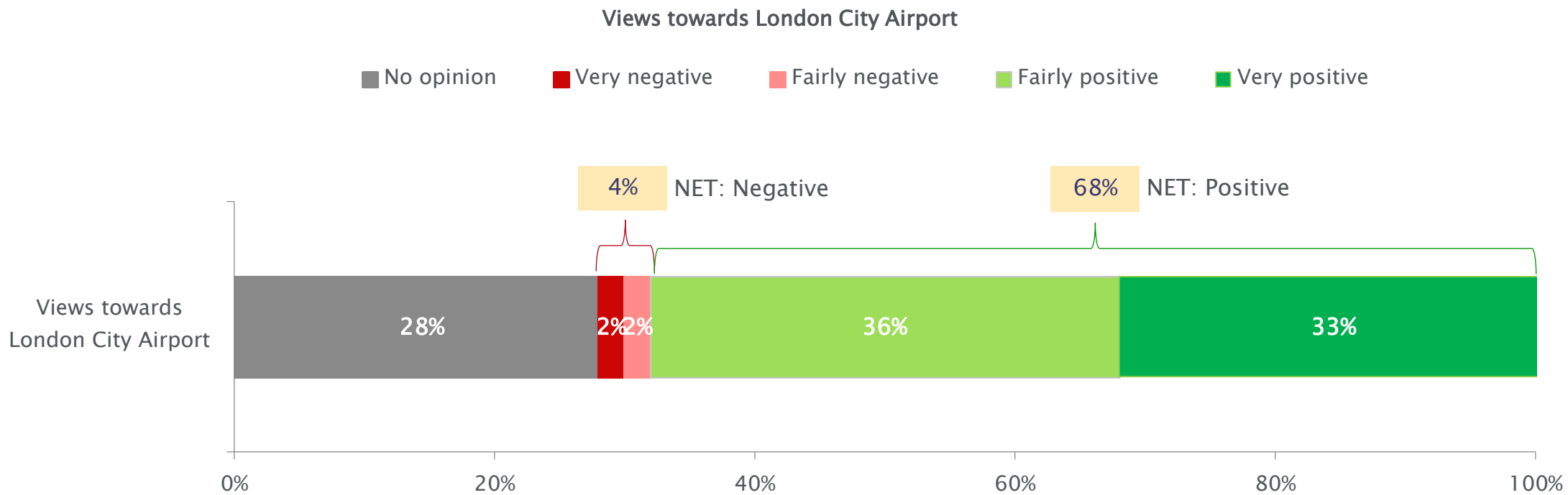
Fieldwork took place between 7th and 13th January 2015.

Data were weighted to be representative of the Newham population by age, gender and Newham ward of residence.

ATTITUDES TOWARDS LONDON'S AIRPORTS



NEWHAM RESIDENTS' VIEWS TOWARDS LONDON CITY AIRPORT



Q1: To start, I'd just like to ask some questions about airports in general. Overall, how positive or negative are your views towards each of the following London airports?

Base: All respondents (n=1000)

NEWHAM RESIDENTS' VIEWS TOWARDS LONDON'S AIRPORTS COMPARED

Views towards all London Airports

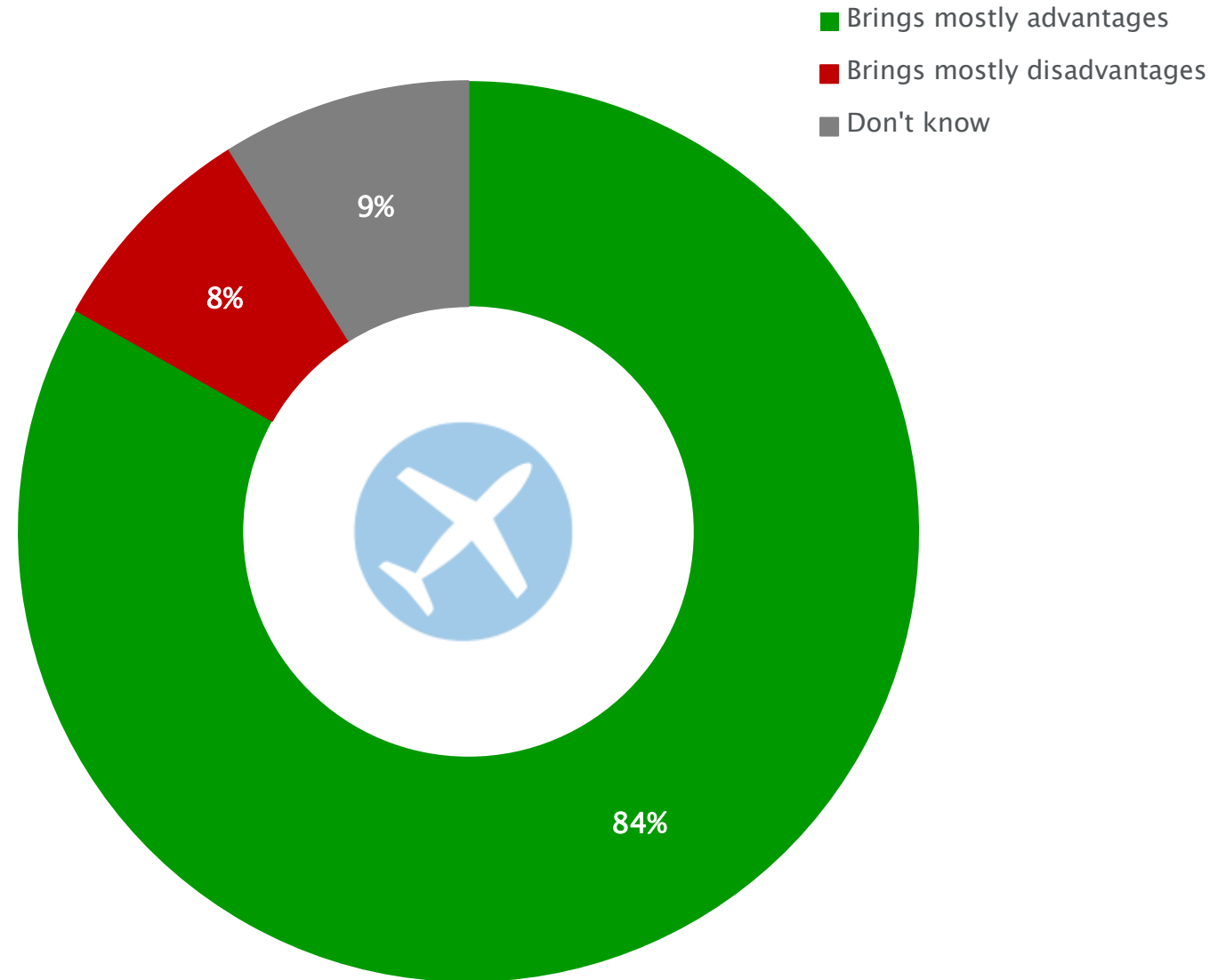
Airport	NET: Positive (%)	NET: Negative (%)	No opinion (%)
Heathrow Airport	77%	7%	16%
London City Airport	68%	4%	28%
Gatwick Airport	67%	8%	25%
Stansted Airport	63%	6%	32%
Luton Airport	36%	9%	55%

DETAILED VIEWS OF LONDON CITY AIRPORT



PERCEIVED IMPACT OF LONDON CITY AIRPORT ON LOCAL AREA

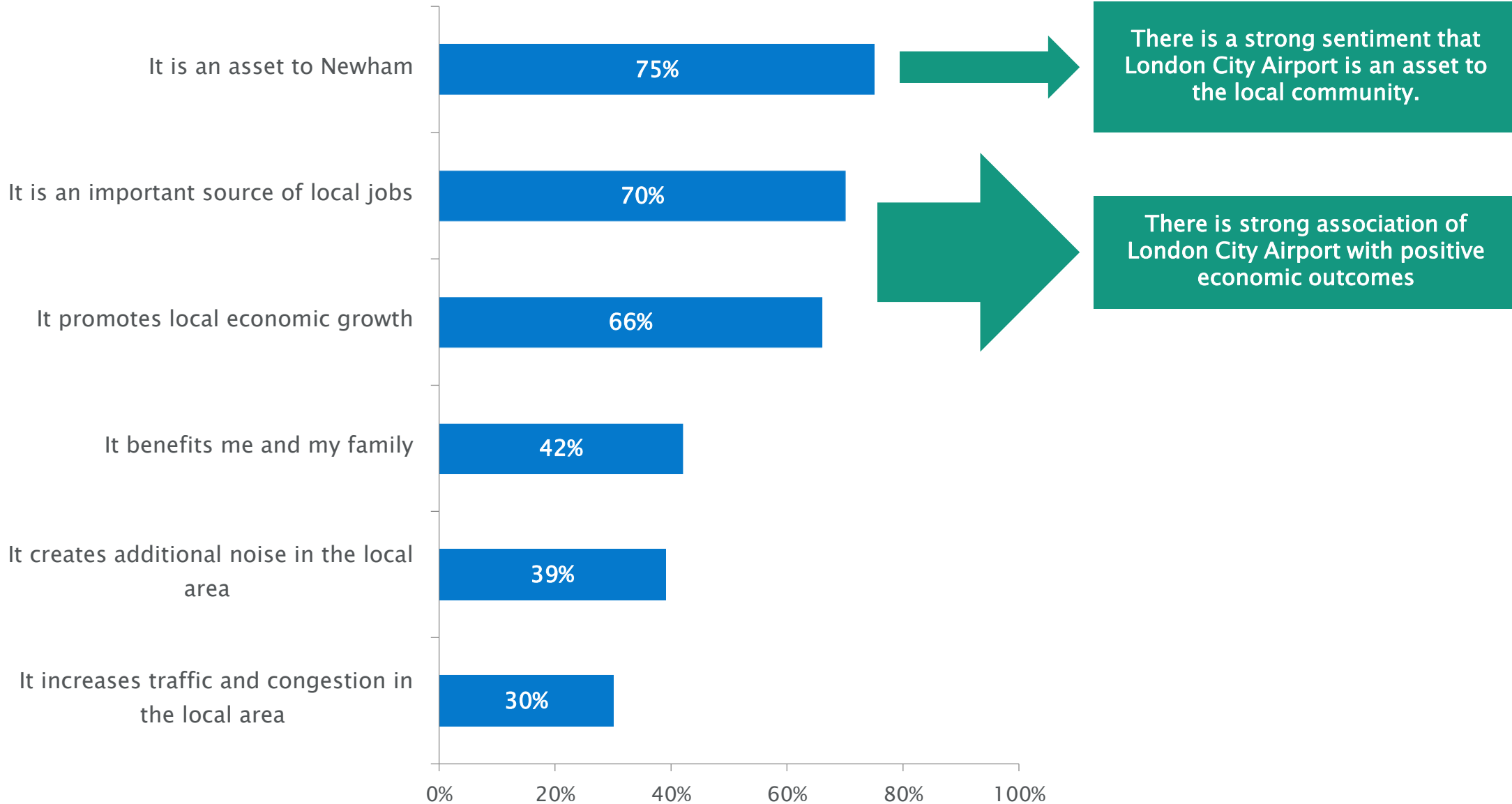
Perceptions of LCY's impact on local area



ASSOCIATION OF LONDON CITY AIRPORT WITH OUTCOMES FOR NEWHAM

Statement tested

% giving score of 4-5
(where 5 = To a great extent and 1 = To no extent)

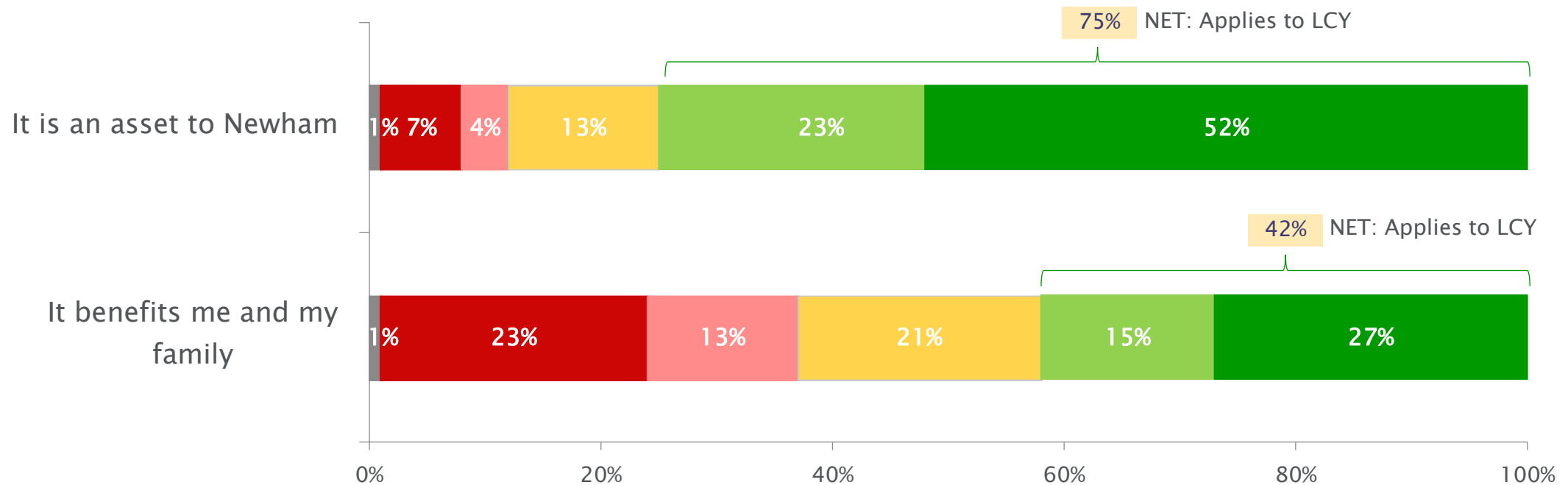


Q3. I am now going to read out what some people say are the advantages and disadvantages of having an airport like London City in the local area. For each one, please can you tell me to what extent, if at all, do you think that each of the following applies to London City Airport on a scale from 5 to 1, where 5 = to a great extent and 1 = to no extent. Base: All respondents (n=1000)

VIEWS ON BENEFITS OF LONDON CITY AIRPORT TO OWN FAMILY AND COMMUNITY

Residents' views on advantages and disadvantages of having London City Airport in the local area

Don't know
 1 = To no extent
 2
 3
 4
 5 = To a great extent

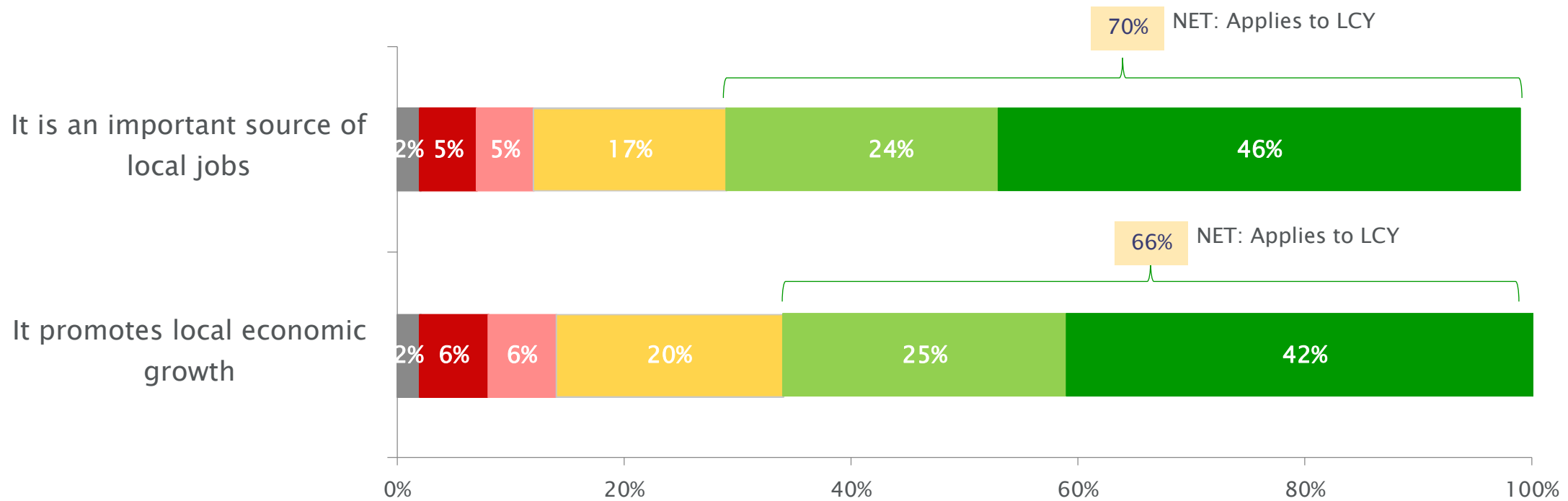


Q3. I am now going to read out what some people say are the advantages and disadvantages of having an airport like London City in the local area. For each one, please can you tell me to what extent, if at all, do you think that each of the following applies to London City Airport on a scale from 5 to 1, where 5 = to a great extent and 1 = to no extent. Base: All respondents (n=1000)

VIEWS TOWARDS ECONOMIC CONTRIBUTION MADE BY LONDON CITY AIRPORT

Residents' views on advantages and disadvantages of having London City Airport in the local area

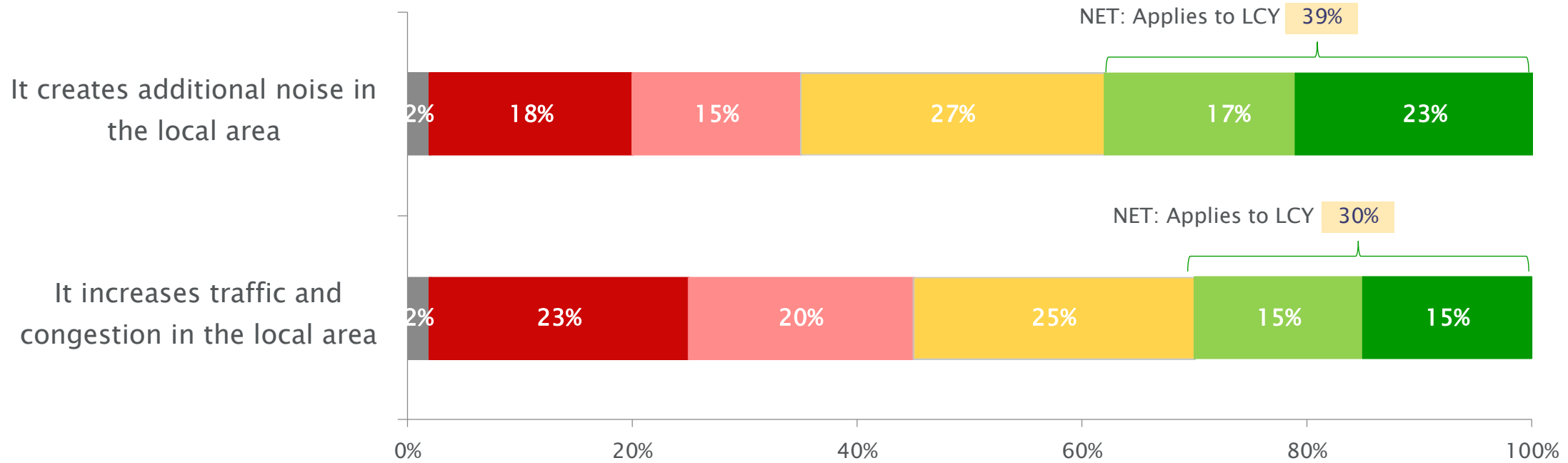
■ Don't know ■ 1 = To no extent ■ 2 ■ 3 ■ 4 ■ 5 = To a great extent



VIEWS TOWARDS DISRUPTION CAUSED BY LONDON CITY AIRPORT

Residents' views on advantages and disadvantages of having London City Airport in the local area

■ Don't know ■ 1 = To no extent ■ 2 ■ 3 ■ 4 ■ 5 = To a great extent



Q3. I am now going to read out what some people say are the advantages and disadvantages of having an airport like London City in the local area. For each one, please can you tell me to what extent, if at all, do you think that each of the following applies to London City Airport on a scale from 5 to 1, where 5 = to a great extent and 1 = to no extent. Base: All respondents (n=1000)

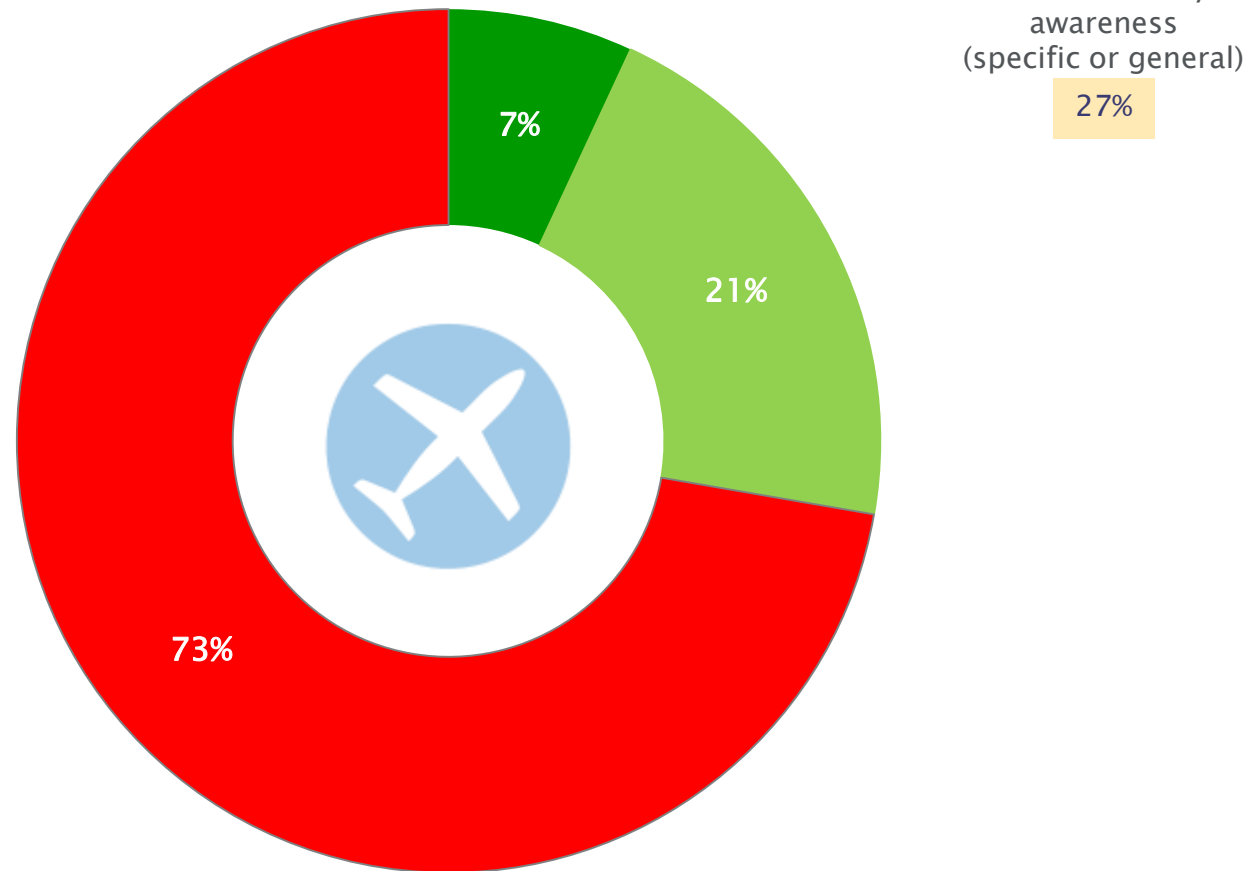
VIEWS TOWARDS EXPANSION PLANS



AWARENESS OF LONDON CITY AIRPORT EXPANSION PROPOSALS

Awareness of London City Airport's expansion plans

- Aware of specific proposals to extend LCY
- Aware of proposals to extend LCY, but not specifically what the plans entail
- Not aware

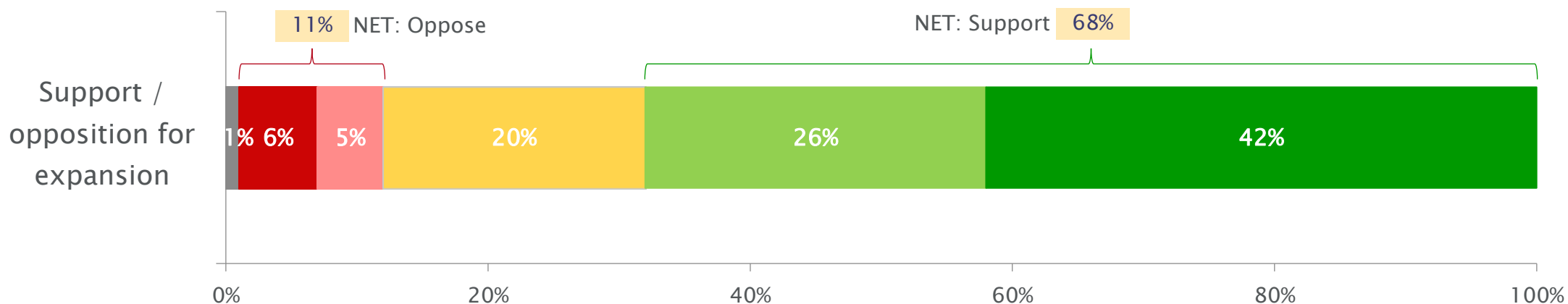


Q4. You may or may not be aware that London City Airport is planning to modernise and extend. The proposals include an extended terminal building, a new arrivals building, new aircraft stands, and a parallel taxiway for the existing runway. The plans will NOT build a new runway or increase the number of flights above the level currently permitted. Before now, were you or were you not aware of this proposal? Base: All respondents (n=1000)

SUPPORT FOR LONDON CITY AIRPORT'S EXPANSION PROPOSALS

Support / opposition for London City Airport's expansion proposals

■ Don't know ■ Strongly oppose ■ Tend to oppose ■ Neither support nor oppose ■ Tend to support ■ Strongly support

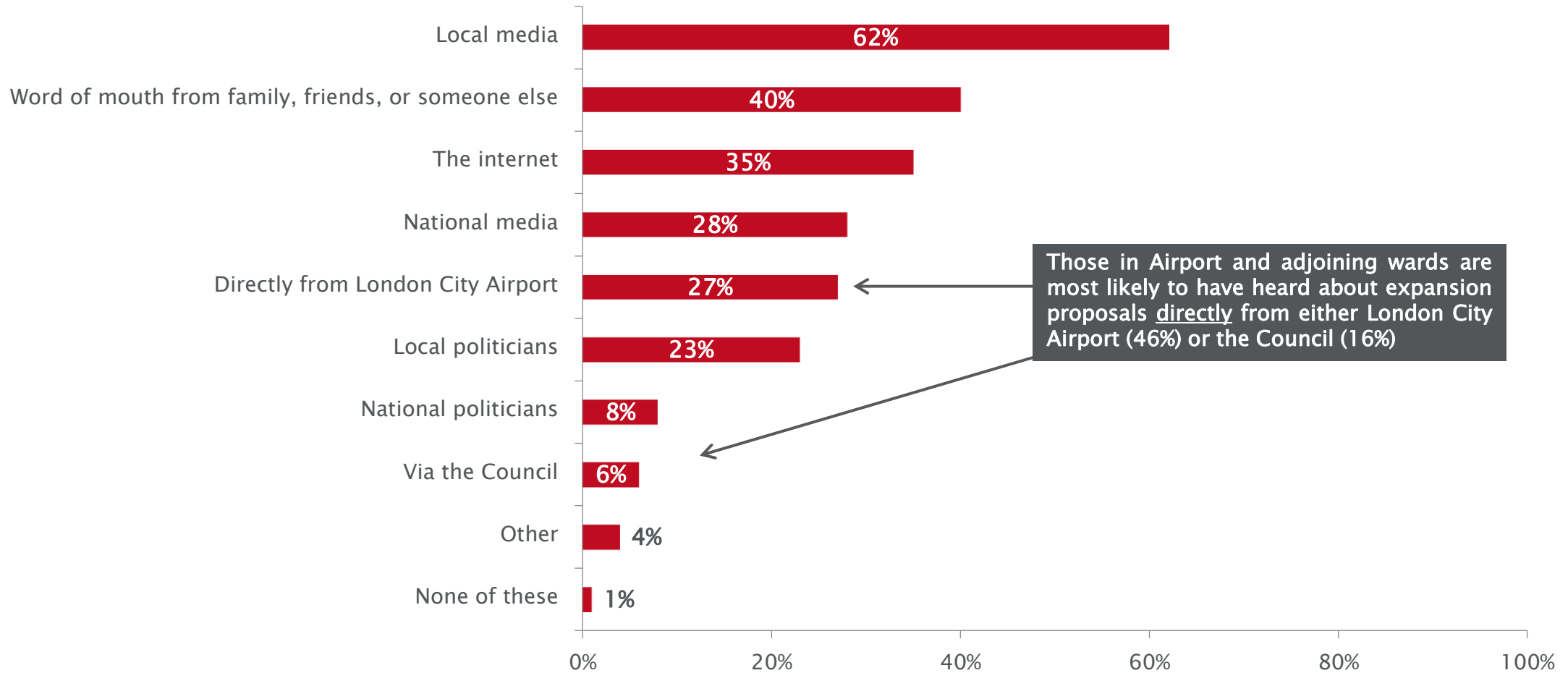


COMMUNICATIONS AROUND AIRPORT EXPANSION



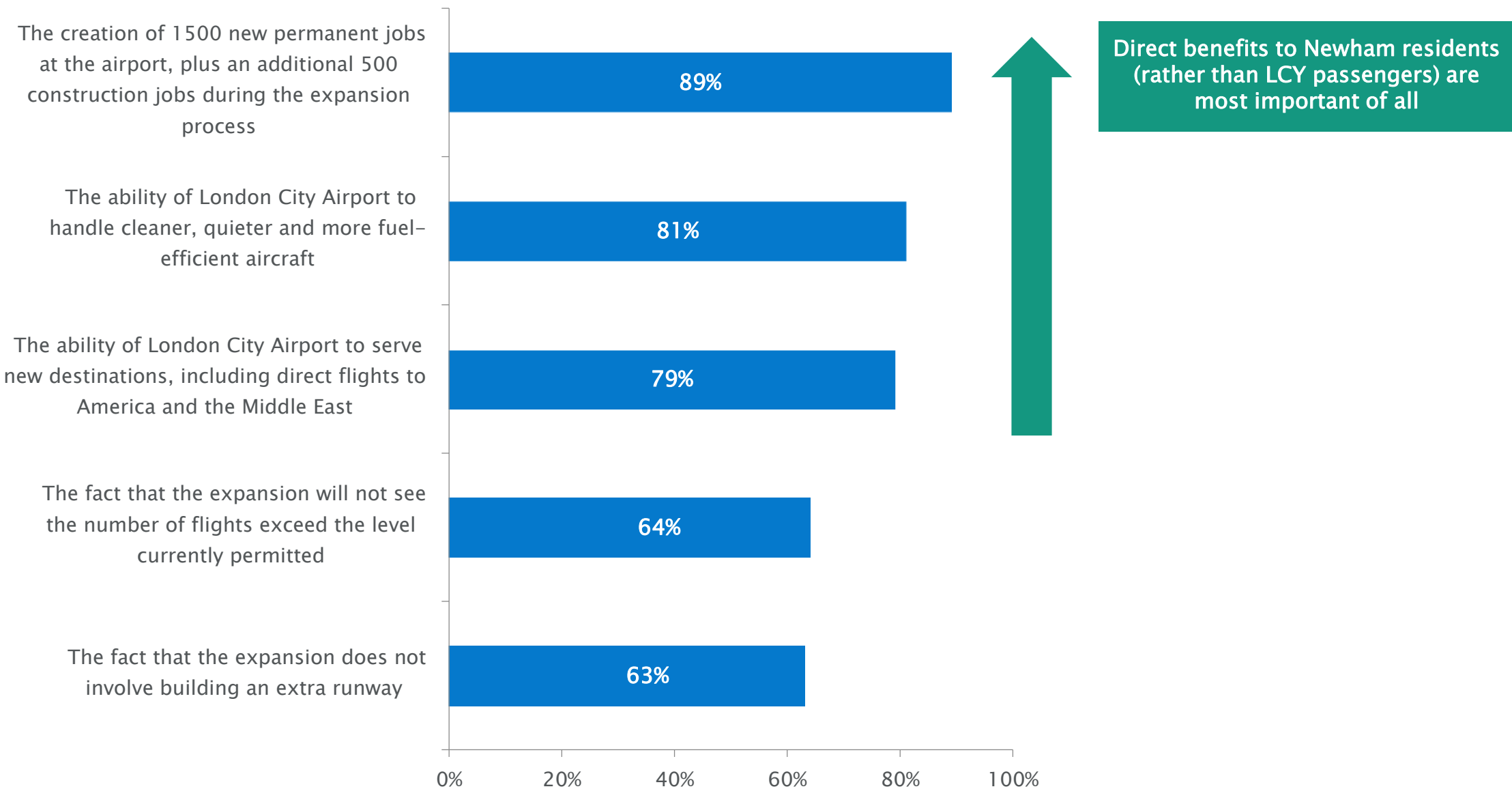
SOURCES OF INFORMATION ABOUT LONDON CITY AIRPORT'S EXPANSION PLANS

Where residents aware of expansion plans heard about them



RELATIVE IMPORTANCE OF MESSAGES ABOUT LONDON CITY AIRPORT EXPANSION

*% giving score of 4-5
(where 5 = Very important and 1 = Not at all important)*

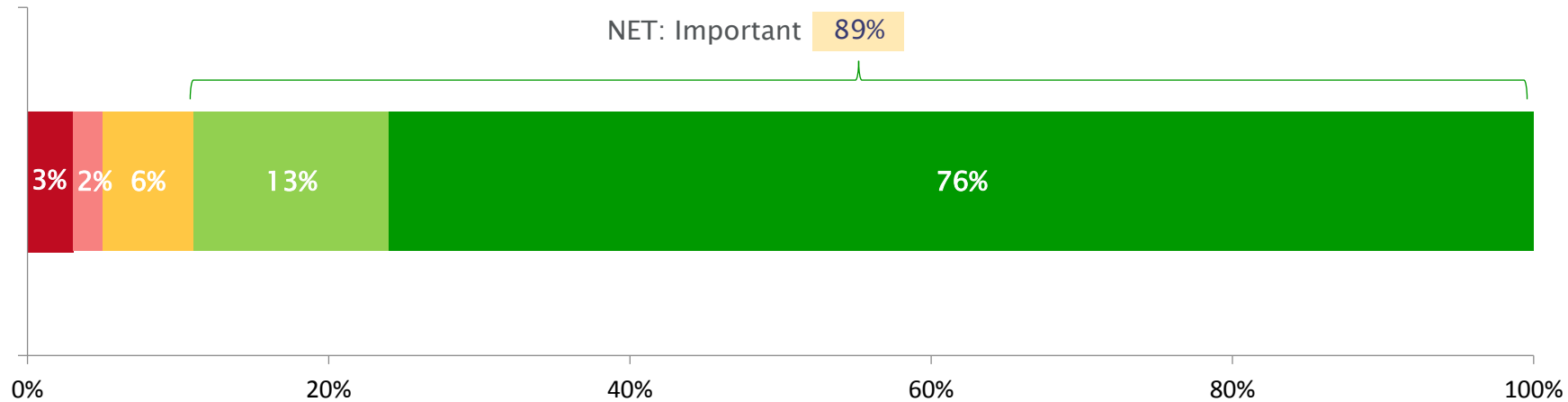


STRENGTH OF MESSAGE ABOUT JOBS CREATED BY LONDON CITY AIRPORT EXPANSION

Residents' views on potential effects of expansion of London City Airport

■ Don't know ■ 1 = Not at all important ■ 2 ■ 3 ■ 4 ■ 5 = Very important

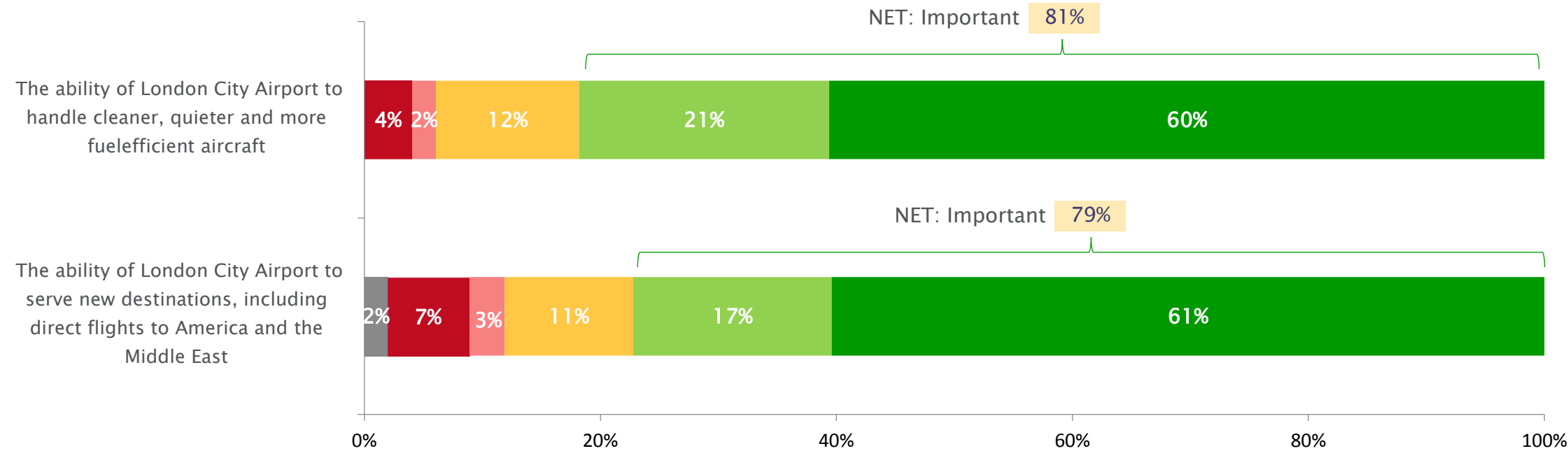
The creation of 1 500 new permanent jobs at the airport, plus an additional 500 construction jobs during the expansion process



STRENGTH OF FLIGHT SPECIFIC MESSAGES ABOUT LONDON CITY AIRPORT EXPANSION

Residents' views on potential effects of expansion of London City Airport

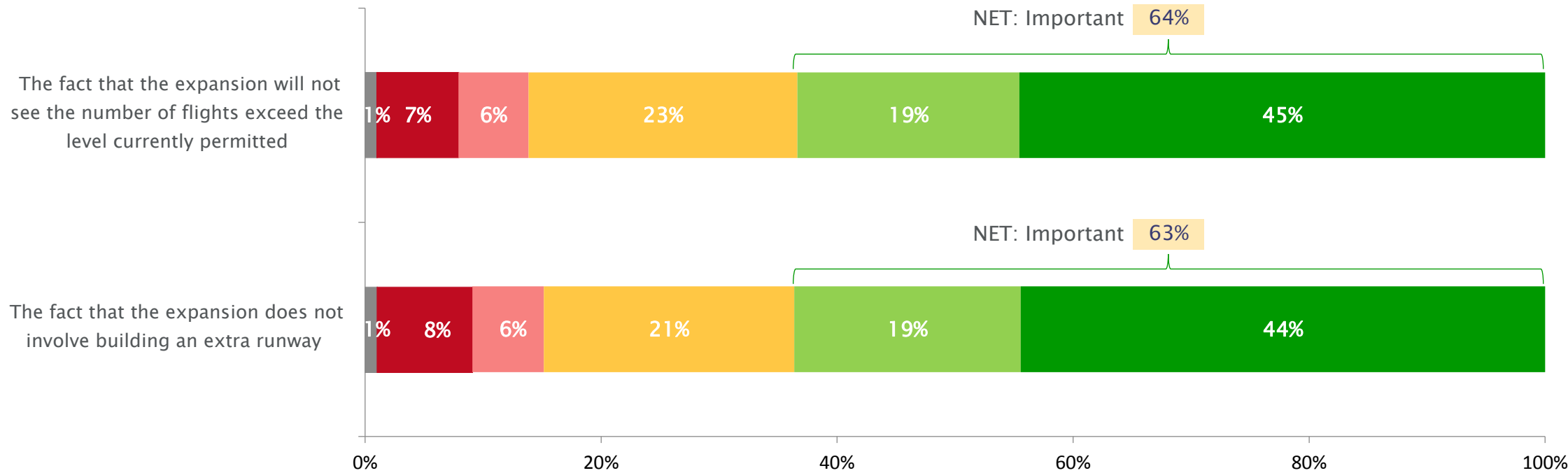
■ Don't know ■ 1 = Not at all important ■ 2 ■ 3 ■ 4 ■ 5 = Very important



STRENGTH OF MESSAGES ABOUT SCOPE OF LONDON CITY AIRPORT EXPANSION

Residents' views on potential effects of expansion of London City Airport

Don't know
 1 = Not at all important
 2
 3
 4
 5 = Very important





FURTHER INFORMATION

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